

## **Election Advertising Period Financial Statement**

Form: E-TPA-FS-01

Period from		to	
	(December 1, YYYY) or	-	(polling day)

OFFICE USE ONLY

SU	IMMARY OF REVENUE		
RECEIPTED CONTRIBUTIONS	Valued	Money	<u>Totals</u>
1 Contributions of \$250.00 or less	\$	\$	\$
2 Contributions of \$250.01 and greater			
3 TOTAL (lines 1 and 2)			\$
FUND-RAISING & OTHER REVENUE			
4 Fund-raising functions (attach schedule E-TPA	-FS-S01)		\$
5 Transfers Received (attach schedule E-TPA-FS	S-S02)		
6 Other Income (attach schedule E-TPA-FS-S03)			
7 TOTAL (lines 4, 5 and 6)			\$
8 TOTAL REVENUE (lines 3 and 7)			\$
SUI	MMARY OF EXPENSES		
ELECTION ADVERTISING EXPENSES (SUBJE	CT TO SPENDING LIMITS	S)	<u>Totals</u>
9 Election Advertising Expenses (Dec 1 to day	before writ) (attach schedule E	-TPA-FS-S04)	\$
10 Election Advertising Expenses (Writ day to p	oolling day) (attach schedule E-	ΓPA-FS-S04)	
11) TOTAL (lines 9 and 10)			\$
OTHER EXPENSES			
12) Transfers Issued (attach schedule E-TPA-FS-Schedule E-TPA-FS-S	02)		
Non-Election Advertising Expenses (attach so	chedule E-TPA-FS-S05)		
14 TOTAL (lines 12 and 13)			\$
15 TOTAL EXPENSES (lines 11 and 14)			\$
	SURPLUS (DEFICIT)		<u>Totals</u>
16 TOTAL REVENUE (line 8)			\$
17 TOTAL EXPENSES (line 15)			
18 SURPLUS (DEFICIT) (line 16 less line 17)			\$

## ELECTION FINANCES AND CONTRIBUTIONS DISCLOSURE ACT (EFCDA)

## **Election Advertising Period Financial Statement**

Form: E-TPA-FS-01

Period from

(December 1, YYYY) or (day

of writ)

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(polling day)

Suite 100, 11510 Kingsway NW, Edmonton, AB T5G 2Y5

Phone: 780.427.7191 Toll-free: 310.0000 then 780.427.7191 Email: finance@elections.ab.ca

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		ATTESTATION OF CHIEF FINANCIAL OFFICER		
		CONFIRMATION OF DOCUMENTS ATTACHED TO THIS FINANCIAL STATEME	NT	
<u>T</u>	he fo	ollowing documents are attached as applicable:		
S		Copies of all bank account statements for the reporting period		
C H		Fund-raising Functions (E-TPA-FS-S01)		
E D		Transfer Details Report (E-TPA-FS-S02)		
U		Other Income (E-TPA-FS-S03)		
L E		Election Advertising Expense Limit (E-TPA-FS-S04)		
S		Non-Election Advertising Expenses (E-TPA-FS-S05)		
		Advertising Details (E-TPA-FS-S12)		
		CONFIRMATION OF CONTRIBUTION REPORTING AND ISSUANCE OF OFFICIAL CONTRIBU	TION RECEIPTS	
T	he fo	ollowing tasks are completed as applicable:		
		Using the Online Financial System (OFS), I have recorded and confirmed all contributions accepted be advertiser.	y this third party	
		Using OFS, I have issued official contribution receipts to all contributors.		
		I have recorded on lines 1 and 2 of this financial statement, amounts that agree with the receipted conconfirmed in OFS.	ntributions recorded and	
		No contributions were accepted by this Third Party Advertiser; I have recorded nil on lines 1 and 2 of	his financial statement.	
o -	n the I und	lerstand that Elections Alberta will maintain and make public, a list of contributors who contributed or e contribution information in OFS; and lerstand that failure to record all contributions and issue official contribution receipts by the filing dea plete/late financial filing subject to an automatic late filing fee and possible further penalties.		
			◀	
		Print Name Signature	mm / dd / yyyy	
		ATTESTATION OF PRIMARY CONTACT		
- a - o	I cert dvert I und n the I und	e primary contact for this third party advertiser registered under the <i>Election Finances and Contribution</i> iffy that this financial statement and attachments accurately and completely reflect all financial transactiser lerstand that Elections Alberta will maintain and make public, a list of contributors who contributed on a contribution information in OFS; and lerstand that failure to record all contributions and issue official contribution receipts by the filing deal plete/late financial filing subject to an automatic late filing fee and possible further penalties.	ctions of this third party ver \$250 in aggregate, based	
			4	
,,		Print Name Signature	mm / dd / yyyy	
	1.	commencing December 1 in the year immediately preceding the year in which a general election is held and endin other instances: From the issue of a writ for the election until the end of polling day. (EFCDA, Section 44.1(1)(d1))	g at the end of polling day. In all	
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## **FUND RAISING FUNCTIONS**

Form: E-TPA-FS-S01

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Date	Description	Gross income	Less contribution portion (if any)	Net fund- raising income
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1. Total must agree with the Election Advertising Period Financial Statement, line 4.

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## TRANSFER DETAILS REPORT

Form: E-TPA-FS-S02

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PARTY NAME :		_
Date	Transfer Received From: (Name of Entity)	Amount
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	TOTAL	\$
Date	Transfer Issued To: (Name of Entity)	Amount
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	TOTAL	\$
<ul><li>(a) from its election</li><li>(b) from its polition</li><li>(c) from its election</li><li>(d) from its election</li><li>2. Funds held in a</li><li>(a) be transferr</li></ul>	rd party that operates an advertising account may transfer amounts: ction advertising account to the election advertising accounts of other registrical advertising accounts to the political advertising accounts of other registrical advertising account, or ction advertising account to the political advertising accounts of other registry political advertising accounts account to the political advertising accounts of other registry political advertising account shall not: red to the third party's election advertising account, if the third party has suftion advertising account of another third party.	stered third parties,
	COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER	?
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All attestations as to the accuracy of the Election Advertising Period Financial Statement apply.



## **OTHER INCOME**

Form: E-TPA-FS-S03

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OTES . Total must ag	ree with the Election Advertising Period		
	COMMENTS BY THE THIRD PA	ARTY CHIEF FINANCIAL OFFICER	

All attestations as to the accuracy of the Election Advertising Period Financial Statement apply.



## ELECTION ADVERTISING EXPENSE LIMIT SUMMARY REPORT

Form: E-TPA-FS-S04

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#### THIRD PARTY NAME:

Expense Type	December 1 to day before writ	Writ Day to polling day	TOTAL	Schedule Attached?	
1 Administration & Office Costs	\$	\$	\$	E-TPA-FS-S04-SS01	
2 Honoraria & Salaries	\$	\$	\$	E-TPA-FS-S04-SS02	
3 Paid Advertising	\$	\$	\$	E-TPA-FS-S04-SS03	
4 Polling & Research	\$	\$	\$	E-TPA-FS-S04-SS04	
5 Production Costs	\$	\$	\$	E-TPA-FS-S04-SS05	
6 Promotional Materials	\$	\$	\$	E-TPA-FS-S04-SS06	
7 Public Relations	\$	\$	\$	E-TPA-FS-S04-SS07	
8 Technology Costs	\$	\$	\$	E-TPA-FS-S04-SS08	
9 Other Costs	\$	\$	\$	E-TPA-FS-S04-SS09	
TOTAL	\$	\$	\$		

#### **NOTES**

- 1. Total(s) must agree with the Election Advertising Period Financial Statement, lines 9, 10, and 11.
- 2. EFCDA Part 6.1, Third Party Advertising (Excerpts)

#### Definitions - Section 44.1(1) of the EFCDA

- (c) "advertising expense" means an expense incurred in relation to (i) the production of an election advertising message or political advertising message in the format in which the message is to be transmitted, and (ii) the acquisition of the means of transmission to the public of an election advertising message or a political advertising message;
- (d) "election advertising" means the transmission to the public by any means during an election advertising period of an advertising message that promotes or opposes a registered party or the election of a registered candidate, including an advertising message that takes a position on an issue with which a registered party or registered candidate is associated, and for greater certainty does not include (i) the transmission to the public of an editorial, a debate, a speech, an interview, a column, a letter, a commentary or news, (ii) the distribution of a book, or the promotion of the sale of a book, for no less than its commercial value, if the book was planned to be made available to the public regardless of whether there was to be an election, (iii) the transmission of a document or the communication directly by a corporation or a group to its members, employees or shareholders, as the case may be, (iv) the transmission by a person, corporation or group, on a non-commercial basis on the Internet, of the political views of that person, corporation or group, (v) the making of telephone calls to electors only to encourage them to vote, or (vi) advertising by the Government in any form;

#### Election Advertising Spending Limit - Section 44.11(1) of the EFCDA.

The following spending limits apply for election advertising. In the case of a general election held in accordance with the fixed election period under the Election Act, election advertising expenses are limited as follows.:

No third party shall spend more than \$150,000 in aggregate between December 1 in the year before the election, and the day before the writ is issued. During the same period, no third party shall spend over \$3,000 to promote or oppose the election of one more registered candidates in a single electoral division.

No third party shall spend more than \$150,000 in aggregate between the day the writ is issued and the end of polling day. During the same period, no third party shall spend over \$3,000 to promote or oppose the election of one more registered candidates in a single electoral division.

For general elections not held in accordance with the fixed election period under the Election Act, election advertising expenses are limited to \$150,000 in aggregate between the day the writ is issued and the end of polling day. During the same period, no third party shall spend over \$3,000 to promote or oppose the election of one more registered candidates in a single electoral division

## **ELECTION FINANCES AND CONTRIBUTIONS DISCLOSURE ACT (EFCDA)**

# ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - ADMINISTRATION & OFFICE COSTS

Form: E-TPA-FS-S04-SS01

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#### **NOTES**

- 1. Total must agree with Election Advertising Expense Limit Summary Report (E-TPA-FS-S04), line 1.
- 2. If expense is incurred to promote and/or oppose any registered candidate, show the Electoral Division (ED) number associated with that candidate.

COMMENTS BY THE THIRD PARTY CHIEF	F FINANCIAL OFFICE	: F
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## **ELECTION FINANCES AND CONTRIBUTIONS DISCLOSURE ACT (EFCDA)**

# ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - HONORARIA AND SALARIES

Form: E-TPA-FS-S04-SS02

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## **NOTES**

- 1. Total must agree with Election Advertising Expense Limit Summary Report (E-TPA-FS-S04), line 2.
- 2. If expense is incurred to promote and/or oppose any registered candidate, show the Electoral Division (ED) number associated with that candidate.

COMMENTS BY THE THIRD PARTY CHIEF	F FINANCIAL OFFICE	: F
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Supporting attachment to E-TPA-FS-S05
All attestations as to the accuracy of the Election Advertising Period Financial Statement apply.

## **ELECTION FINANCES AND CONTRIBUTIONS DISCLOSURE ACT (EFCDA)**

# ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - PAID ADVERTISING

Form: E-TPA-FS-S04-SS03

OFFICE USE ONLY

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## **NOTES**

- 1. Total must agree with Election Advertising Expense Limit Summary Report (E-TPA-FS-S04), line 3.
- 2. If expense is incurred to promote and/or oppose any registered candidate, show the Electoral Division (ED) number associated with that candidate.

COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL (	OFFICE	:H
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## ELECTION FINANCES AND CONTRIBUTIONS DISCLOSURE ACT (EFCDA)

# ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - POLLING & RESEARCH

Form: E-TPA-FS-S04-SS04

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## **NOTES**

- 1. Total must agree with Election Advertising Expense Limit Summary Report (E-TPA-FS-S04), line 4.
- 2. If expense is incurred to promote and/or oppose any registered candidate, show the Electoral Division (ED) number associated with that candidate.

COMMENTS BY THE THIRD PARTY CHIEF	F FINANCIAL OFFICE	: F
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Supporting attachment to E-TPA-	FS-S05		
All attestations as to the accurac	y of the Election Adv	ertising Period Financ	ial Statement apply

## **ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - PRODUCTION COSTS**

Form: E-TPA-FS-S04-SS05

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## **NOTES**

- 1. Total must agree with Election Advertising Expense Limit Summary Report (E-TPA-FS-S04), line 5.
- 2. If expense is incurred to promote and/or oppose any registered candidate, show the Electoral Division (ED) number associated with that candidate.

COMMENTS BY THE THIRD PARTY CHIEF	F FINANCIAL OFFICE	: F
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OFFICE USE ONLY Supporting attachment to E-TPA-FS-S05 ENTERED:

## **ELECTION FINANCES AND CONTRIBUTIONS DISCLOSURE ACT (EFCDA)**

# ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - PROMOTIONAL MATERIALS

Form: E-TPA-FS-S04-SS06

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## **NOTES**

- 1. Total must agree with Election Advertising Expense Limit Summary Report (E-TPA-FS-S05), line 6.
- 2. If expense is incurred to promote and/or oppose any registered candidate, show the Electoral Division (ED) number associated with that candidate.

COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL (	OFFICE	:H
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Supporting attachment to E-TPA-FS-S05
All attestations as to the accuracy of the Election Advertising Period Financial Statement apply.

## **ELECTION FINANCES AND CONTRIBUTIONS DISCLOSURE ACT (EFCDA)**

# ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - PUBLIC RELATIONS

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## **NOTES**

- 1. Total must agree with Election Advertising Expense Limit Summary Report (E-TPA-FS-S04), line 7.
- 2. If expense is incurred to promote and/or oppose any registered candidate, show the Electoral Division (ED) number associated with that candidate.

COMMENTS BY THE THIRD PARTY CHIEF	F FINANCIAL OFFICE	: F
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Supporting attachment to E-TPA-FS-S05
All attestations as to the accuracy of the Election Advertising Period Financial Statement apply.

## **ELECTION FINANCES AND CONTRIBUTIONS DISCLOSURE ACT (EFCDA)**

# ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - TECHNOLOGY COSTS

Form: E-TPA-FS-S04-SS08

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## **NOTES**

- 1. Total must agree with Election Advertising Expense Limit Summary Report (E-TPA-FS-S04), line 8.
- 2. If expense is incurred to promote and/or oppose any registered candidate, show the Electoral Division (ED) number associated with that candidate.

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## **ELECTION FINANCES AND CONTRIBUTIONS DISCLOSURE ACT (EFCDA)**

## ELECTION ADVERTISING EXPENSE LIMIT DETAIL REPORT - OTHER COSTS

Form: E-TPA-FS-S04-SS09

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## **NOTES**

- 1. Total must agree with Election Advertising Expense Limit Summary Report (E-TPA-FS-S04), line 9.
- 2. If expense is incurred to promote and/or oppose any registered candidate, show the Electoral Division (ED) number associated with that candidate.

COMMENTS BY THE THIRD PARTY CHIEF	F FINANCIAL OFFICE	:F
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## **NON-ELECTION ADVERTISING EXPENSES**

Form: E-TPA-FS-S05

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TES		riod Financial Statement, line 13.	

#### COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER

Supporting attachment to E-TPA-FS-S05			
All attestations as to the accuracy of the Election	<b>Advertising Period</b>	Financial Statement	apply.



## **ADVERTISING DETAILS**

Form: E-TPA-FS-S12

OFFICE USE ONLY

THIRD PARTY NAME :	
TOTAL NUMBER OF ADVERTISING CAMPAIGNS:	
TOTAL COST OF ALL ADVERTISING CAMPAIGNS:	\$
ADVERTISING DETAILS - CAMPAIGN #1	<u> </u>
Name of Advertisement Campaign	
Start Date of Advertisement Campaign	
End Date of Advertisement Campaign	
Electoral Division(s) where Advertising Campaign Ran	
Total Cost of Advertising Campaign	
Medium(s) used	
Samples attached / links to samples attached	
ADVERTISING DETAILS - CAMPAIGN #2	
Name of Advertisement Campaign	
Start Date of Advertisement Campaign	
End Date of Advertisement Campaign	
Electoral Divisions where Advertising Campaign Ran	
Total Cost of Advertising Campaign	
Medium(s) used	
Samples attached / links to samples attached	
ADVERTISING DETAILS - CAMPAIGN #3	
Name of Advertisement Campaign	
Start Date of Advertisement Campaign	
End Date of Advertisement Campaign	
Electoral Divisions where Advertising Campaign Ran	
Total Cost of Advertising Campaign	
Medium(s) used	
Samples attached / links to samples attached	
Supporting attachment to E-TPA-FS-01 All attestations as to the accuracy of the Election Advertising Period Financial Statement apply.	OFFICE USE ONLY ENTERED: