

Election Third Party Advertiser **Annual Financial Statement**

Form: E-TPA-AFS-01

January 1, 2019 to December 31, 2019

OFFICE USE ONLY

PAGE 1 OF 2

THIRD PARTY NAME :		PAGE 1 OF 2
	INCOME STATEMENT	
REVENUE:		
RECEIPTED CONTRIBUTIONS	<u>Valued</u> <u>Money</u>	<u>Totals</u>
1) Contributions of \$250.00 or less	\$\$	\$
2 Contributions of \$250.01 and greater		<u> </u>
3 SUB-TOTAL (lines 1 and 2)		\$
FUND-RAISING & OTHER REVENUE		
4 Fund-raising functions (attach schedule E-TPA-	-AFS-S01)	\$
5 Transfers Received (attach schedule E-TPA-AF	FS-S02)	
6 Other Income (attach schedule E-TPA-AFS-S03	3)	
7 SUB-TOTAL (lines 4, 5 and 6)		\$
8 TOTAL REVENUE (lines 3 and 7)		<u> </u>
EVDENOGO		<u> </u>
EXPENSES:	200)	
9 Transfers Issued (attach schedule E-TPA-AFS-S	S02)	
10 TOTAL EXPENSES (lines 9)		\$
11) SURPLUS (DEFICIT) (line 8 less line 10)		\$
	BALANCE SHEET	
	BALANCE SHEET	
ASSETS	otals LIABILITIES	<u>Totals</u>
(a) Cook	Accounts payable	
(12) Cash \$	(attach schedule E-TPA-AFS-S07)	\$
Accounts receivable (attach schedule E-TPA-AFS-S04)	Loans payable (attach schedule E-TPA-AFS-S08)	
Pre-Paid Election Advertising Costs (attach schedule E-TPA-AFS-S05) - Note 1		
Other assets (at cost)		
(attach schedule E-TPA-AFS-S06)		
16 TOTAL ASSETS (lines 12 to 15)	19 TOTAL LIABILITIES (lines 17 and 18)	
\$		\$
20 NET ASSETS (LIABILITIES) (line 16 less line	19) Must be the same as line 24	\$
со	NSOLIDATION	<u>Totals</u>
21 NET ASSETS (LIABILITIES) FROM PREVIO	OUS ANNUAL FINANCIAL STATEMENT	\$
22 SURPLUS (DEFICIT) FROM ELECTION AD	OVERTISING PERIOD FINANCIAL STATEMENT	
23 CURRENT SURPLUS (DEFICIT) (line 11)		<u></u>
NET ASSETS (LIABILITIES) (lines 21 and 22	and 23) Must be the same as line 20	·
THE ACCETO (LIADILITIES) (IIIes 21 aliu 22	and 20) must be the same as fille 20	\$



Election Third Party Advertiser

Annual Financial Statement

Form: E-TPA-AFS-01

January 1, 2019 to December 31, 2019

THIRD PARTY NAME :			PAGE 2 OF 2	
SCHEDULES AND ATTAC	CHMENTS TO THIS FINAN	CIAL STATEMENT		
The following documents are attached as applicable:				
Copies of all bank account statements & cancelled chequed Fund-raising Functions (E-TPA-AFS-S01) Transfer Details Report (E-TPA-AFS-S02) Other Income (E-TPA-AFS-S03)	es for the year	Accounts Receivable (E-TPA Pre-Paid Election Advertising Co Other Assets (at cost) (E-TPA Accounts Payable (E-TPA-A Loans Payable (E-TPA-AFS-	osts (E-TPA-AFS-S05) A-AFS-S06) JFS-S07)	
ATTESTATIO	ON OF PRINCIPAL OFFI	CERS		
I understand and certify that: - These financial statements, including attachments, accurately and completely reflect all financial transactions and balances of this third party advertiser. - Elections Alberta maintains and makes public a list of contributors who contributed over \$250 in aggregate, based on reported contribution information. - Failure to file these financial statements by the March 31st filing deadline will result in an automatic late filing fee and possible further penalties.				
Primary Contact (state position)	Signature			
Chief Financial Officer	Signature		mm / dd / yyyy	
	NOTES			
 Pre-Paid Election Advertsing Costs include the value of acque be used in a future third party election advertising campaign. paid goods and/or services are consumed in a future election Period Financial Statement and count toward the third party's for goods and services that have already been consumed sometimes Financial Statement. The Chief Financial Officer of a registered third party that accertain period in subsection (1) shall file a report with the Chief Section 44.9(3)). 	These amounts are to be held on advertising period, these as advertising spending limit for thould have been reported on the epts election advertising contributions.	as assets on this annual financial sets will be expensed on the thin that election. Note that all third puthe Election Third Party's previous utions or incurs election advertising	al statement. When these pre- rd Party's Election Advertising party election advertising costs us Election Advertising Period ng expenses outside of the	
FORWARD SIGNED ORIGINAL TO ELECTIONS ALBERTA Suite 100, 11510 Kingsway NW, Edmonton, AB T5G 2Y5 Phone: 780.427.7191 Toll-free: 310.0000 then 780.427.7191	Email: finance@elections.	ab.ca		



FUND RAISING FUNCTIONS

Form: E-TPA-AFS-S01

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Date	Description	Gross income	Less contribution portion (if any)	Net fund-raising income
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NOTES

1. Total must agree with the Election Third Party Advertiser Annual Financial Statement, line 4.

COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER

Supporting attachment to E-TPA-AFS-01

All attestations as to the accuracy of the Election Third Party Advertiser Annual Financial Statement apply.



TRANSFER DETAILS REPORT

Form: E-TPA-AFS-S02

D PARTY NAME :		
Date	Transfer Received From: (Name of Entity)	Amount
		\$
		\$
		\$
		\$
		\$
		\$
	TOTAL	\$
Date	Transfer Issued To: (Name of Entity)	Amount
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	TOTAL	\$
(a) from its ele(b) from its pol(c) from its ele	rd party that operates an advertising account may transfer amounts: ction advertising account to the election advertising accounts of other regitical advertising accounts of other regiction advertising account to its political advertising account, or ction advertising account to the political advertising accounts of other regiction advertising accounts of other regiction.	stered third parties,
	political advertising account shall not: red to the third party's election advertising account, if the third party has s tion advertising account of another third party.	uch an account, or
(b) to the elec	and devolutioning decodart of different time party.	



OTHER INCOME

Form: E-TPA-AFS-S03

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TES Total must agre		ser Annual Financial Statement, line 6.	

Supporting attachment to E-TPA-AFS-01
All attestations as to the accuracy of the Election Third Party Advertiser Annual Financial Statement apply.



ACCOUNTS RECEIVABLE

Form: E-TPA-AFS-S04

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THIRD	PARTY	NAME	:
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Date	Debtor	Nature of Receivable	Amount
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NOTES			- 11 11

1. Total must agree with the Election Third Party Advertiser Annual Financial Statement (E-TPA-AFS-01), line 13.

COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER

Supporting attachment to E-TPA-AFS-01 All attestations as to the accuracy of the Election Third Party Advertiser Annual Financial Statement apply.



PRE-PAID ELECTION ADVERTISING COSTS SUMMARY REPORT

Form: E-TPA-AFS-S05

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HIRD PARTY NAME :		
Expense Type	Schedule Attached?	
1 Administration & Office Costs	\$	E-TPA-AFS-S05-SS01
2 Honoraria & Salaries	\$	E-TPA-AFS-S05-SS02
3 Paid Advertising	\$	E-TPA-AFS-S05-SS03
4 Polling & Research	\$	E-TPA-AFS-S05-SS04
5 Production Costs	\$	E-TPA-AFS-S05-SS05
6 Promotional Materials	\$	E-TPA-AFS-S05-SS06
7 Public Relations	\$	E-TPA-AFS-S05-SS07
8 Technology Costs	\$	E-TPA-AFS-S05-SS08
9 Other Costs	\$	E-TPA-AFS-S05-SS09

NOTES

- 1. Total must agree with the Pre-Paid Election Advertising Costs, line 14
- 2. Pre-Paid Election Advertising Costs include the value of acquired goods and/or services, not consumed at the end of the fiscal period, that are intended to be used in a future third party election advertising campaign. These amounts are to be held as assets on this annual financial statement. When these pre-paid goods and/or services are consumed in a future election advertising period, these assets will be expensed on the Third Party's Election Advertising Period Financial Statement and count toward the third party's advertising spending limit for that election. Note that all third party election advertising costs for goods and services that have already been consumed should have been reported on the Election Third Party's previous Election Advertising Period Financial Statement.

TOTAL

- 3. Definitions Section 44.1(1) of the EFCDA
 - (c) "advertising expense" means an expense incurred in relation to (i) the production of an election advertising message or political advertising message in the format in which the message is to be transmitted, and (ii) the acquisition of the means of transmission to the public of an election advertising message or a political advertising message;
 - (d) "election advertising" means the transmission to the public by any means during an election advertising period of an advertising message that promotes or opposes a registered party or the election of a registered candidate, including an advertising message that takes a position on an issue with which a registered party or registered candidate is associated, and for greater certainty does not include (i) the transmission to the public of an editorial, a debate, a speech, an interview, a column, a letter, a commentary or news, (ii) the distribution of a book, or the promotion of the sale of a book, for no less than its commercial value, if the book was planned to be made available to the public regardless of whether there was to be an election, (iii) the transmission of a document or the communication directly by a corporation or a group to its members, employees or shareholders, as the case may be, (iv) the transmission by a person, corporation or group, on a non-commercial basis on the Internet, of the political views of that person, corporation or group, (v) the making of telephone calls to electors only to encourage them to vote, or (vi) advertising by the Government in any form;

Supporting attachment to E-TPA-AFS-01

All attestations as to the accuracy of the Election Third Party Advertiser Annual Financial Statement apply.



PRE-PAID ELECTION ADVERTISING COSTS **DETAIL REPORT - ADMINISTRATION & OFFICE COSTS**

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NOTES 1. Total must agree	e with Pre-paid Election Advertising	Costs Limit Summary Report (E-TPA-A	FS-S05), line 1.
	COMMENTS BY THE THIRD P	ARTY CHIEF FINANCIAL OFFICER	

Supporting attachment to E-TPA-FS-S05 All attestations as to the accuracy of the Election Third Party Advertiser Annual Financial Statement apply.



PRE-PAID ELECTION ADVERTISING COSTS DETAIL REPORT - HONORARIA AND SALARIES

Form: E-TPA-AFS-S05-SS02

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1. Total must agree with Pre-paid Election Advertising Costs Limit Summary Report (E-TPA-AFS-S05), line 2.

COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER					

Supporting attachment to E-TPA-AFS-S05
All attestations as to the accuracy of the Election Advertising Period Financial Statement apply.



PRE-PAID ELECTION ADVERTISING COSTS DETAIL REPORT - PAID ADVERTISING

Form: E-TPA-AFS-S05-SS03

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NOTES

1. Total must agree with Pre-paid Election Advertising Costs Limit Summary Report (E-TPA-AFS-S05), line 3.

COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER



PRE-PAID ELECTION ADVERTISING COSTS DETAIL REPORT - POLLING & RESEARCH

Form: E-TPA-AFS-S05-SS04

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TES Total must agre		Costs Limit Summary Report (E-TPA-A	FS-S05), line 4.
	COMMENTS BY THE THIRD PA	ANTI CHIEF FINANCIAL OFFICER	



PRE-PAID ELECTION ADVERTISING COSTS DETAIL REPORT - PRODUCTION COSTS

Form: E-TPA-AFS-S05-SS05

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NOTES

1. Total must agree with Pre-paid Election Advertising Costs Limit Summary Report (E-TPA-AFS-S05), line 5.

COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER



PRE-PAID ELECTION ADVERTISING COSTS DETAIL REPORT - PROMOTIONAL MATERIALS

Form: E-TPA-AFS-S05-SS06

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NOTES

1. Total must agree with Pre-paid Election Advertising Costs Limit Summary Report (E-TPA-AFS-S05), line 6.

COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER

Supporting attachment to E-TPA-AFS-S05

All attestations as to the accuracy of the Election Third Party Advertiser Annual Financial Statement apply.



PRE-PAID ELECTION ADVERTISING COSTS DETAIL REPORT - PUBLIC RELATIONS

Form: E-TPA-AFS-S05-SS07

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NOTES

1. Total must agree with Pre-paid Election Advertising Costs Limit Summary Report (E-TPA-AFS-S05), line 7.

COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER



PRE-PAID ELECTION ADVERTISING COSTS **DETAIL REPORT - TECHNOLOGY COSTS**

Form: E-TPA-AFS-S05-SS08

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COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER		



PRE-PAID ELECTION ADVERTISING COSTS DETAIL REPORT - OTHER COSTS

Form: E-TPA-AFS-S05-SS09

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NOTES 1. Total must agree		Costs Summary Report (E-TPA-AFS-SCARTY CHIEF FINANCIAL OFFICER	05), line 9.



OTHER ASSETS (AT COST)

Form: E-TPA-AFS-S06

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NOTES

- 1. Total must agree with the Election Third Party Advertiser Annual Financial Statement (E-TPA-AFS-01), line 15.
- 2. Examples of Other Assets (at cost) include investments and securities. Do not include assets used in daily operations (e.g. computers, office furniture, etc.) -- these items should be expensed as acquired.

TOTAL

COMMENTS BY THE THIRD PARTY CHIEF FINANCIAL OFFICER	



ACCOUNTS PAYABLE

Form: E-TPA-AFS-S07

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OTES	with the Election Third Dorty Advert	TOTAL	\$ AES 01) line 17
Total must agree		iser Annual Financial Statement (E-TPA ARTY CHIEF FINANCIAL OFFICER	(-AF3-01), ille 17.



LOANS PAYABLE

Form: E-TPA-AFS-S08

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THIRD PARTY NAME :							
LOAN INFORMATION							
Name of Lender							
Address of Lender			Original Loan	Original Loan Term (months)			
Original Loan Amount		alance Owing must agree with line 18 of E-TPA-AFS-S08)	(to be included	Interest Expense in Reporting Year (to be included in E-TPA-AFS-S05-SS09)			
*****Co	mplete the	e section below ONLY for Payments Made by O	•	the TPA****			
Payment Details Date		Full Name and Address of Payer		Amount Paid			
-	te the secti	on below ONLY for Reimbursements of Payments Ma	ade by Others on Beh	alf of the TPA*****			
Riembursed Payments Date		Full Name and Address of Payer		Amount Reimbursed			
Date		ruii Name and Address of Payer		Amount Reimbursed			
NOTES 1. EFCDA Part 6.1, Third Party Advertising (Excerpts) 44.4(1) A third party (a) may borrow money only from a financial institution other than a treasury branch, and (b) shall record all loans and their terms and shall report accordingly to the Chief Electoral Officer. (2) Any payment in respect of a loan to which subsection (1) applies is considered an advertising contribution by the person, corporation or group that made the payment unless that person, corporation or group is reimbursed by the borrower prior to the filing by the borrower of the applicable advertising report or return next required to be filed pursuant to section 44.82 or 44.9. (3) This section does not apply to the borrowing of money by a third party for purposes unrelated to election advertising or political advertising.							
	COM	IMENTS BY THE THIRD PARTY CHIEF FINA	ANCIAL OFFICER				