# **ELECTION PERIOD ACTIVITIES**

### **Overview**

The election was conducted on the boundaries described in the *Electoral Divisions Act*, Statutes of Alberta, 2003.

Order in Council 78/2008 dissolved the Twenty-sixth Legislative Assembly on February 4, 2008, and Order in Council 79/2008 signalled the commencement of the Provincial General Election by ordering the Chief Electoral Officer to issue Writs of Election to each of the 83 Returning Officers listed on page 154 of this report, pursuant to section 40 of *the Act*.

# **Key Dates**

The election calendar posted on the Elections Alberta website highlighted the following key dates:

| Monday, February 4               | Issuance of the Writs of Election to Returning Officers in the 83 electoral divisions                |  |  |
|----------------------------------|------------------------------------------------------------------------------------------------------|--|--|
| Saturday, February 9             | First day for electors to be added to the List of Electors in the Returning Officers' offices        |  |  |
| Monday, February 18 at 2:00 p.m. | Last opportunity for Candidates to file Nomination Papers in the Returning Officers' offices         |  |  |
| Saturday, February 23 at 4:00 PM | Last opportunity for electors to be added to the List of Electors in the Returning Officers' offices |  |  |
| Thursday, February 28            | First day to vote in the Advance Polls (9:00 a.m. to 8:00 p.m.)                                      |  |  |
| Friday, February 29              | Second day to vote in the Advance Polls (9:00 a.m. to 8:00 p.m.)                                     |  |  |
| Saturday, March 1                | Final day to vote in the Advance Polls (9:00 a.m. to 8:00 p.m.)                                      |  |  |
| Monday, March 3<br>POLLING DAY   | Polls open from 9:00 a.m. to 8:00 p.m.; unofficial results web-posted                                |  |  |
| Thursday, March 13               | Official results announced by the Returning Officers in the 83 electoral divisions                   |  |  |

# **Special Initiatives**

### Communications Strategy

Elections Alberta added new methods of communicating with electors to better reach the diverse group that makes up Alberta's electorate. The broad communications strategy was aimed at all electors, of all ages, from all parts of the province.

 Direct mail to residences: For the first time, cards containing election information were mailed to approximately one million residences, on two separate occasions.
Both cards contained general information on elector eligibility and voting opportunities.

The first mailing reached residences in the province by Monday, February 11; seven days into the election period. It provided information on dates and times for voting, as well as contact information for electors wishing to obtain additional information by telephone, email or online.

The second mailing provided more detailed information by Monday, February 18; fourteen days into the election period. It included the assigned polling places for advance voting and voting on polling day; the electoral division in which the residence was located and contact information for the Returning Officer in the area. This information was mailed to all addresses held by Elections Alberta that identified a physical address location for which a polling subdivision assignment could be made.

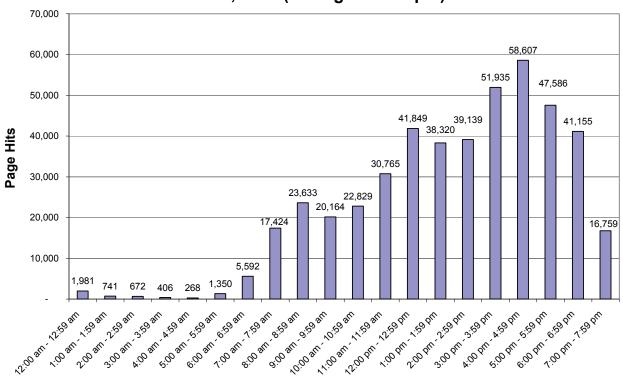
Cards directed to mailing addresses that could not be assigned to a polling subdivision reminded electors that "where you vote depends on where you live". Electors do not necessarily live where they receive their mail. For example, electors who had provided only a box number or general delivery address could not be provided with detailed information about where their assigned polling station was located. Again, the voter card provided information on dates and times for voting, as well as contact information for electors wishing to obtain additional information by telephone, email or online.

Website: Elections Alberta's online resources were available around the clock. Entry of a valid location address provided the user with the assigned polling places for advance voting and voting on polling day. The website also supplied general information on eligibility requirements, dates and times for voting and options for electors who were away from home or who had other unique needs. Contact information for Elections Alberta and the Returning Officer was available to allow electors with specific questions to communicate in writing, in person, by phone or by e-mail.

The Elections Alberta website was accessed over 630,000 times on polling day, with over 460,000 hits occurring by 8 p.m.

The following chart shows website activity, up to the close of the polls. Access to the website was available throughout the day, although performance issues were experienced early in the day.





- Radio and television: For the first time, an advertising campaign was launched to complement the statutory advertisements published in newspapers. Public awareness advertisements featuring two electors sharing comical reasons for not voting were developed to gently encourage electors' participation using a humorous approach. The radio and television advertisements received positive reviews and widespread distribution on informal networks, such as YouTube.
- Telephone: The voter information call centre was doubled in size for this election to prepare for the large number of callers requesting answers to common questions; most often guidance on where and when to vote. Call centre hours were also expanded so electors could reach an operator from 8 a.m. to 8 p.m. on weekdays, 9 a.m. to 4 p.m. on weekends and 8 a.m. to 8 p.m. on voting days.

Operators assisted over 18,000 callers throughout the election period, including almost 10,000 who called on polling day.

Newspapers: As in previous elections, electors could consult local newspapers for information on polling places, dates and times for voting and voting opportunities for electors who were away from home or who had other unique needs, in accordance with sections 55 and 70 of the Act. In Calgary and Edmonton, this information appeared as newspaper inserts, in both daily newspapers, on two occasions. To maximize the distribution, inserts were delivered by a flyer delivery service to residences that didn't subscribe to either newspaper.

Election information appeared in more than 90 newspapers in electoral divisions across the province.

Corporate identity: New visual elements, as seen on the cover of this report, linked all communication pieces to clearly identify Elections Alberta as the source. This proved to be valuable in helping electors to differentiate between the sources of material such as informational brochures and where-to-vote cards, which were also issued by candidates and some third parties.

#### Online Voter Registration

The challenge of maintaining a database of current and accurate records for 2.3 million electors, in a province as dynamic as Alberta, required a creative solution.

Traditionally, electors who have not been added to the List of Electors during the enumeration process have been added during the election period, either through contact with a Returning Officer or by an election officer at a polling place. Both enumeration and election additions occur within a narrow window of opportunity and can be time-consuming due to volumes.

Voterlink (found at www.voterlink.ab.ca) is a secure online voter registration system that was developed in response to the challenge of maintaining accurate Lists of Electors for a growing, mobile population. Electors are encouraged to manage their own elector records as they become eligible to vote, change their place of residence, or change their name.

The online approach features:

- Convenience: an elector may access the system around the clock, from any location,
- Independence: an elector does not require assistance from an enumerator or other election officer, and
- Privacy: elector information can only be accessed by the elector using his or her driver's licence or Alberta identification card.

This initiative is relatively new and is expected to grow in popularity. It was introduced in November, 2007, so there was limited opportunity to generate public awareness in the three months leading up to the election. Still, over 21,000 electors used this application to add or revise their elector record during the election period.

Currently, the use of Voterlink is promoted by posters in registry offices and inserts mailed with driver's licence renewals and vehicle registrations. Other free distribution

channels include welcome wagon baskets and flyers issued by participating members of the Alberta Real Estate Association.

On a weekly basis over 2,500 residences, on average, receive a Voterlink notice through SmartMoves, a package sent to people who have registered a change of address with Canada Post.

The Voterlink icon appeared on many websites throughout the election period and still appears on sites that actively encourage democratic involvement.

Emphasis will continue to be placed on the availability of this application to promote awareness and increase public utilization. It is hoped that all groups with an interest in increasing voter participation will assist in this endeavour.

#### Ballot Redesign

Electors received new ballots following a revision to the *Election Act Forms Regulation*. The new design, successfully piloted during the two 2007 by-elections, displayed candidates' names and party affiliations in white print on a black background. The circles in which the elector is directed to mark an "x" indicating candidate selection are the only white areas on the ballot. This assists electors in correctly marking their ballots and reduces the number of extraneous marks which can result in the rejection of ballots.

This effort appears to have been a success: the rate of rejected ballots (those which could not be counted because they were unclear as to the voter's intent) decreased by 25% province-wide, when compared to the rejection rates in the 2004 Provincial General Election.

# **Election Training**

Each Returning Officer and two full-time office staff, the Election Clerk and Administrative Assistant, were offered standardized training provided by Elections Alberta. Written resource materials were supplemented by video training for Returning Officers who were unable to attend training due to late appointments or unavailability.

Returning Officers are responsible for training front-line election officers: the supervisory deputy returning officers, deputy returning officers and registration officers. In many cases, Returning Officers trained well over a hundred people in the conduct of polling day responsibilities using standardized resources provided by Elections Alberta. Sufficient quantities of the updated "Guide for Polling Place Officials", which covers polling day responsibilities of all election officers, were provided to election officers as a handy reference to ensure their success in properly completing their duties.

#### Staff Recruitment

Returning Officers were supplied with contact information for prospective election officers, which had been maintained on file from the 2004 Provincial General Election. Elections Canada and many municipalities also shared names of their former election workers, after obtaining the consent necessary to do so. This cooperation between electoral jurisdictions facilitates the recruitment of an experienced staff complement at municipal, provincial and federal elections.

Returning Officers were authorized to recruit additional registration officers in areas that were expected to experience an exceptionally high volume of polling day registrations. This was important in areas of new growth and high mobility; particularly if target enumeration results fell below their expectations.

In some electoral divisions with especially high employment rates, such as Fort McMurray-Wood Buffalo, staff recruitment was particularly challenging. Returning Officers applied their knowledge of the community, and connections to groups within the electoral division, to recruit a sufficient number of electors to staff all polling stations on polling day.

In Calgary, the media assisted in the process by communicating a need for election officers in certain electoral divisions. The effort was extremely successful. In some areas, prospective workers far exceeded Returning Officers' requirements.

There were almost 15,000 Albertans who accepted the challenge of working as front-line election officers to serve electors in their communities. Many of these people work at municipal and federal elections, as well.

The democratic process in Alberta owes a vote of thanks to the people who take on this challenge. Armed with a few hours of training, printed resource material and necessary forms and supplies, they work over 12 hours on polling day to ensure that electors may cast their ballots at a location that is convenient for the majority of electors. Their efforts are greatly appreciated.

If current recommendations are adopted, the recruitment pool will expand to include persons who are at least sixteen years of age to serve as poll clerks. It is hoped this will alleviate some of the recruitment challenges and assist to engage youth in the voting process.

#### **Scrutineer Involvement**

Scrutineers are another group of people who play a vital role in the democratic process in Alberta. They work on behalf of candidates, as observers, to ensure elections are conducted in a fair and transparent manner.

Before scrutineers begin their duties, they present election officers with a completed appointment form to indicate that they are eligible to act in this capacity. They also complete oaths at each polling station or registration officer's station at which they observe, to formally swear or affirm that the principle of confidentiality will be respected.

Because many scrutineers receive no training before beginning their polling day assignments, the Appointment of Scrutineer form is attached to a guide which defines their roles and responsibilities. Clear role definition helps to ensure that scrutineers and election officers work cooperatively and effectively together in their complementary roles.

### **Nominated Candidates**

Nomination day was Monday, February 18, 2008. That was the last day on which prospective candidates were able to file nomination papers with the Returning Officer in the electoral division in which they wished to contest the election.

By 2:00 pm, when nominations closed, 407 candidates had filed nomination papers. The distribution of candidates by political party affiliation follows:

| Alberta Greens                                  | 79 |
|-------------------------------------------------|----|
| Alberta Party                                   | 1  |
| Communist Party – Alberta                       | 2  |
| Alberta Liberal Party                           | 82 |
| Alberta New Democratic Party                    | 83 |
| Progressive Conservative Association of Alberta | 83 |
| Alberta Social Credit Party                     | 8  |
| Separation Party of Alberta                     | 1  |
| Wildrose Alliance Party                         | 61 |
| Independent                                     | 7  |

No candidate withdrew following the close of nominations and no candidate was elected by acclamation.

## **Special Ballot Polls**

By legislation, a Special Ballot poll was established in each of the 83 electoral divisions. The poll is established to facilitate voting for electors who are not able to vote at the advance polls or on polling day. It is often used by electors who are physically incapacitated or who travel, work or attend an educational institution outside of their own electoral divisions for extended periods. Availability of the Special Ballot was advertised in newspapers, on election information cards mailed to residences and on the website.

Special Ballot brochures were distributed to stakeholder groups whose members tend to use this voting option. Brochures were distributed on a proactive basis to trade unions, post-secondary educational institutions and the Canadian Armed Forces to allow them time to share information with their membership. This notice directed electors' early attention to this voting option.

The Special Ballot is often viewed as a mail-in ballot, but ballots may also be completed in the Returning Office or hand-delivered by an individual at the elector's request. While every effort is made to accommodate all requests, it is a legislative requirement that an elector must request his or her own Special Ballot: it cannot be requested on his or her behalf by another person. This is to ensure that the Special Ballot is issued to, and completed by, the appropriate elector.

Electors may request a Special Ballot in person, by telephone, by facsimile, by electronic mail or in writing. The Special Ballot package uses a series of envelopes to protect the confidentiality of the ballot, and contains an elector's declaration identifying the reason for use, along with an undertaking confirming that the elector has not yet voted and will not attempt to vote a second time.

In the same way that each elector must vote within their own electoral division, the law requires that each elector must request a Special Ballot from the Returning Officer in his or her own electoral division and return it to the office from which it was issued. Although Special Ballot requests may be made electronically, original Special Ballots must be submitted to ensure authenticity and confidentiality.

Returning Officers sent Special Ballots to electors throughout the province and out of the country. Electors were able to request a Special Ballot at the beginning of the election period, before nominations closed, and were able to vote for the candidate or political party of their choice. This helped to ensure that electors had adequate time to complete and return the Special Ballot by the close of polls on polling day.

A total of 12,101 valid Special Ballots were received by the close of polls on polling day, providing a valuable option to electors who otherwise may have been unable to participate.

The current system of Special Ballot voting does not have the same built-in level of security as other forms of voting. An elector may obtain a ballot from a remote location, without the element of personal contact and resulting transparency that occurs when

voting at a local polling station. In addition, an elector may apply for a Special Ballot without providing identification. An elector who is not on the List of Electors is authorized to be added to the List at the time the Special Ballot is returned. Special Ballots may be sent across the world in response to a verbal or emailed request, with no real opportunity to verify the identity or voting eligibility of the recipient.

Although widespread abuse has not been identified, this system is open to voting fraud. Several changes to the procedures for Special Ballot voting were made in this election to reduce the possibility of fraud and increase security of this voting method. However, efforts to further tighten the security of this voting method were limited by what is permissible under the current law. A requirement for Special Ballot applicants to provide suitable identification would eliminate possible misuse in reality and in perception.

#### **Advance Polls**

By legislation, advance polls were established in at least one location in each electoral division on the Thursday, Friday and Saturday prior to polling day. Electoral divisions that cover a large geographic area offered up to four advance poll locations to reduce travel requirements and ensure elector convenience. In seven electoral divisions, additional locations were established with the approval of the Chief Electoral Officer.

Advance polls were open from 9:00 a.m. to 8:00 p.m. on February 28, 29 and March 1, 2008, at sites that offered level access. Returning Offices were used, where appropriate.

Advance polls served electors who were unable to vote on polling day due to:

- physical incapacity,
- absence.
- involvement as an election officer, candidate, official agent or scrutineer whose official duties precluded their attendance at the polling place established for their own polling subdivision, or
- an inability to vote on polling day.

A total of 64,332 valid ballots were cast at 162 advance polls.

#### **Mobile Polls**

By legislation, mobile polls were established on polling day in treatment centres and in supportive living facilities with ten or more resident inpatients or electors, where facility staff assessed the service as appropriate.

Mobile poll brochures were distributed to facility administrators early in the election period to inform them of the mobile poll process. Posters were provided to inform residents of the time and location for mobile polling within their facility to allow electors to plan appropriately for polling day.

Mobile polls accommodated electors within the facilities during hours agreed upon by facility staff, and were conducted in a fixed location, or by going bed-to-bed, or by using both methods, to best meet electors' needs.

Electors identified by the facility staff as being well enough to vote are eligible to vote in the electoral division in which the facility is located. In accordance with legislation, facility staff can restrict participation to the deputy returning officer, poll clerk, interpreter, and facility representative, if appropriate for the well-being of the facility's electors.

A total of 19,868 valid ballots were cast at 513 mobile poll locations.

## **Polling Day**

By legislation, polls were open from 9:00 a.m. to 8:00 p.m. on Monday, March 3, 2008. There were 6,106 polling stations established across the province, each staffed by a deputy returning officer and poll clerk. Supervisory deputy returning officers were hired in polling places with multiple polling stations to assist in directing electors to the correct polling station. Registration officers were available to register electors whose names were not on the Lists of Electors, which expedited the process for all electors.

Election officers were responsible for setting up the polling places, taking the vote, and registering electors who were not on the Lists of Electors. The role of election officers also includes the collection of information that will be used to update the Register of Electors. Polling day is an excellent opportunity to collect new and updated information from electors for use in refreshing the Register and subsequent Lists of Electors.

At the close of polls, election officers conducted the unofficial count of ballots and telephoned results to the Returning Officer. All results were communicated in a timely manner and were made available in Returning Officers' offices. Returning Officers' staff posted the unofficial results, as they arrived, to the Elections Alberta website. Interested parties were able to view poll-by-poll results online, as well as results aggregated for the entire province, as they were posted. Compliments on the efficiency of the results system were conveyed to Elections Alberta by representatives of other election offices, the Media Consortium and the Prime Minister's office.

### Additions to the Lists of Electors

The number of names on the Lists of Electors increased throughout the election period. Lists of Electors made available to political parties at the beginning of the election period, in accordance with section 18(3) of *the Act*, contained 2,283,260 names.

The target enumeration process, and election period additions made by Returning Officers at the request of electors, updated over 170,000 elector records to increase the currency of the List of Electors. In addition to the revisions to existing elector records, almost 17,000 names were added. When the polls opened on March 3, 2,300,093 names appeared on the Lists of Electors.

At the close of polls on polling day, 2,557,269 names appeared on the Lists of Electors, representing an addition of 257,176 electors who completed an Oath of Elector enabling them to have their names added to the List of Electors on polling day. The following table shows additions to the Lists of Electors during the election period, by electoral division.

Table 4: Lists of Electors—Updates within the Election Period

| Electoral Division        | Number of Names <sup>1</sup><br>on February 4 | Number of Names <sup>2</sup><br>on February 23 | Number of Names <sup>3</sup><br>at the close of Polls<br>on March 3 |
|---------------------------|-----------------------------------------------|------------------------------------------------|---------------------------------------------------------------------|
| 01 Dunvegan-Central Peace | 14,787                                        | 14,841                                         | 16,497                                                              |
| 02 Calgary-Bow            | 30,847                                        | 30,378                                         | 34,945                                                              |
| 03 Calgary-Buffalo        | 30,595                                        | 30,543                                         | 35,112                                                              |
| 04 Calgary-Cross          | 26,576                                        | 25,698                                         | 27,688                                                              |
| 05 Calgary-Currie         | 31,252                                        | 30,915                                         | 34,692                                                              |
| 06 Calgary-East           | 26,762                                        | 26,315                                         | 28,616                                                              |
| 07 Calgary-Egmont         | 30,616                                        | 29,811                                         | 33,970                                                              |
| 08 Calgary-Elbow          | 30,360                                        | 30,054                                         | 31,947                                                              |
| 09 Calgary-Fish Creek     | 28,692                                        | 28,142                                         | 31,180                                                              |
| 10 Calgary-Foothills      | 32,402                                        | 32,923                                         | 36,019                                                              |
| 11 Calgary-Fort           | 27,002                                        | 26,629                                         | 28,974                                                              |
| 12 Calgary-Glenmore       | 28,225                                        | 27,755                                         | 30,828                                                              |
| 13 Calgary-Hays           | 31,574                                        | 32,831                                         | 38,266                                                              |
| 14 Calgary-Lougheed       | 32,007                                        | 34,308                                         | 35,071                                                              |
| 15 Calgary-Mackay         | 34,811                                        | 37,394                                         | 41,635                                                              |
| 16 Calgary-McCall         | 29,145                                        | 29,332                                         | 32,531                                                              |
| 17 Calgary-Montrose       | 25,362                                        | 24,968                                         | 27,176                                                              |
| 18 Calgary-Mountain View  | 32,779                                        | 32,728                                         | 35,819                                                              |
| 19 Calgary-North Hill     | 27,437                                        | 26,864                                         | 30,277                                                              |
| 20 Calgary-North West     | 40,435                                        | 40,155                                         | 44,695                                                              |
| 21 Calgary-Nose Hill      | 26,775                                        | 26,395                                         | 28,148                                                              |
| 22 Calgary-Shaw           | 30,992                                        | 30,139                                         | 33,332                                                              |
| 23 Calgary-Varsity        | 29,658                                        | 29,162                                         | 32,883                                                              |

| Electoral Division              | Number of Names <sup>1</sup><br>on February 4 | Number of Names <sup>2</sup><br>on February 23 | Number of Names <sup>3</sup><br>at the close of Polls<br>on March 3 |
|---------------------------------|-----------------------------------------------|------------------------------------------------|---------------------------------------------------------------------|
| 24 Calgary-West                 | 38,390                                        | 38,824                                         | 44,306                                                              |
| 25 Edmonton-Beverly-Clareview   | 27,230                                        | 27,595                                         | 30,676                                                              |
| 26 Edmonton-Calder              | 27,033                                        | 26,898                                         | 30,033                                                              |
| 27 Edmonton-Castle Downs        | 33,512                                        | 33,860                                         | 37,952                                                              |
| 28 Edmonton-Centre              | 29,427                                        | 29,146                                         | 35,186                                                              |
| 29 Edmonton-Decore              | 28,789                                        | 28,552                                         | 30,584                                                              |
| 30 Edmonton-Ellerslie           | 27,873                                        | 28,449                                         | 31,317                                                              |
| 31 Edmonton-Glenora             | 27,006                                        | 26,708                                         | 29,821                                                              |
| 32 Edmonton-Gold Bar            | 29,164                                        | 28,781                                         | 32,730                                                              |
| 33 Edmonton-Highlands-Norwood   | 26,683                                        | 26,441                                         | 28,795                                                              |
| 34 Edmonton-Manning             | 29,171                                        | 28,801                                         | 31,367                                                              |
| 35 Edmonton-McClung             | 30,550                                        | 31,965                                         | 34,330                                                              |
| 36 Edmonton-Meadowlark          | 27,907                                        | 28,189                                         | 31,552                                                              |
| 37 Edmonton-Mill Creek          | 28,740                                        | 28,839                                         | 32,553                                                              |
| 38 Edmonton-Mill Woods          | 26,924                                        | 26,988                                         | 29,297                                                              |
| 39 Edmonton-Riverview           | 28,021                                        | 27,671                                         | 31,130                                                              |
| 40 Edmonton-Rutherford          | 27,159                                        | 26,818                                         | 29,384                                                              |
| 41 Edmonton-Strathcona          | 29,414                                        | 29,505                                         | 33,943                                                              |
| 42 Edmonton-Whitemud            | 38,576                                        | 40,984                                         | 45,958                                                              |
| 43 Airdrie-Chestermere          | 35,734                                        | 37,279                                         | 43,721                                                              |
| 44 Athabasca-Redwater           | 23,808                                        | 23,660                                         | 25,963                                                              |
| 45 Banff-Cochrane               | 24,832                                        | 25,203                                         | 27,527                                                              |
| 46 Barrhead-Morinville-Westlock | 23,775                                        | 24,008                                         | 26,708                                                              |
| 47 Battle River-Wainwright      | 20,444                                        | 20,682                                         | 22,343                                                              |
| 48 Bonnyville-Cold Lake         | 19,288                                        | 19,827                                         | 21,049                                                              |
| 49 Cardston-Taber-Warner        | 19,486                                        | 19,486                                         | 22,084                                                              |
| 50 Cypress-Medicine Hat         | 24,406                                        | 25,080                                         | 30,640                                                              |
| 51 Drayton Valley-Calmar        | 19,717                                        | 19,765                                         | 23,205                                                              |
| 52 Drumheller-Stettler          | 21,690                                        | 21,478                                         | 23,268                                                              |
| 53 Foothills-Rocky View         | 23,928                                        | 23,799                                         | 26,701                                                              |
| 54 Fort McMurray-Wood Buffalo   | 32,423                                        | 33,096                                         | 36,054                                                              |
| 55 Fort Saskatchewan-Vegreville | 26,464                                        | 26,640                                         | 29,513                                                              |
| 56 Grande Prairie-Smoky         | 26,413                                        | 26,337                                         | 28,197                                                              |
| 57 Grande Prairie-Wapiti        | 26,975                                        | 27,083                                         | 29,053                                                              |
| 58 Highwood                     | 26,864                                        | 27,745                                         | 32,867                                                              |
| 59 Innisfail-Sylvan Lake        | 26,170                                        | 26,614                                         | 29,348                                                              |
| 60 Lac La Biche-St. Paul        | 18,452                                        | 18,350                                         | 20,872                                                              |
| 61 Lacombe-Ponoka               | 28,303                                        | 28,467                                         | 32,200                                                              |
| 62 Leduc-Beaumont-Devon         | 30,315                                        | 31,845                                         | 35,890                                                              |
| 63 Lesser Slave Lake            | 19,555                                        | 19,474                                         | 20,310                                                              |
| 64 Lethbridge-East              | 29,295                                        | 29,782                                         | 34,190                                                              |
| 65 Lethbridge-West              | 29,007                                        | 29,906                                         | 33,934                                                              |

| Electoral Division                  | Number of Names <sup>1</sup><br>on February 4 | Number of Names <sup>2</sup><br>on February 23 | Number of Names <sup>3</sup><br>at the close of Polls<br>on March 3 |
|-------------------------------------|-----------------------------------------------|------------------------------------------------|---------------------------------------------------------------------|
| 66 Little Bow                       | 20,078                                        | 20,237                                         | 22,204                                                              |
| 67 Livingstone-Macleod              | 22,659                                        | 23,834                                         | 24,682                                                              |
| 68 Medicine Hat                     | 29,126                                        | 29,745                                         | 33,413                                                              |
| 69 Olds-Didsbury-Three Hills        | 23,086                                        | 23,470                                         | 26,040                                                              |
| 70 Peace River                      | 17,920                                        | 17,727                                         | 18,921                                                              |
| 71 Red Deer-North                   | 27,854                                        | 27,472                                         | 30,766                                                              |
| 72 Red Deer-South                   | 33,261                                        | 34,482                                         | 38,946                                                              |
| 73 Rocky Mountain House             | 21,920                                        | 22,235                                         | 24,569                                                              |
| 74 Sherwood Park                    | 27,882                                        | 28,345                                         | 31,015                                                              |
| 75 Spruce Grove-Sturgeon-St. Albert | 30,989                                        | 32,271                                         | 34,480                                                              |
| 76 St. Albert                       | 32,414                                        | 32,148                                         | 34,939                                                              |
| 77 Stony Plain                      | 27,901                                        | 27,919                                         | 31,720                                                              |
| 78 Strathcona                       | 30,463                                        | 31,047                                         | 35,232                                                              |
| 79 Strathmore-Brooks                | 28,155                                        | 28,028                                         | 31,127                                                              |
| 80 Vermilion-Lloydminster           | 23,145                                        | 23,316                                         | 26,348                                                              |
| 81 West Yellowhead                  | 20,276                                        | 20,245                                         | 22,252                                                              |
| 82 Wetaskiwin-Camrose               | 26,454                                        | 27,146                                         | 29,571                                                              |
| 83 Whitecourt-Ste. Anne             | 21,673                                        | 21,526                                         | 24,192                                                              |
| Totals:                             | 2,283,260                                     | 2,300,093                                      | 2,557,269                                                           |

<sup>&</sup>lt;sup>1</sup> This represents the number of names on the Lists of Electors provided to political parties in accordance with section 18(3) of the *Election Act*.

Electors whose names were added to the List of Electors were asked to provide their birth date and previous address, in addition to current address information. This will ensure that their elector record can be updated if they appear on the List of Electors at an old address. Electors who do not provide complete information may not appear on the correct List of Electors in the future if their information or the polling subdivision boundaries change, because data matching and updating may not be possible.

## **Quality of the Lists of Electors**

The quality of Lists of Electors affects both campaigning and election administration. Quality is measured on two dimensions:

- completeness—the proportion of electors on the Lists of Electors compared to the total number of electors in the province, and
- currency—the proportion of electors on the Lists of Electors at their current address.

<sup>&</sup>lt;sup>2</sup> This includes the number of names on the Lists of Electors after the target enumeration, with the additions of elector information collected from the revision period and online registrations.

<sup>&</sup>lt;sup>3</sup> This represents the number of names on the Lists of Elector at the close of polls on polling day, with the addition of elector information collected on polling day.

The Lists of Electors distributed to registered political parties in February 2008, and subsequently used at the polls, were compared to the total number of eligible electors, based on estimates from Statistics Canada, to gauge completeness. Using this measurement, the Lists of Electors were 95.3% complete.

The Lists of Electors were measured for currency in January, 2007 by an independent research and marketing firm. A random sampling of electors, whose names appeared in the Register of Electors, were contacted to determine whether their information was correct. Survey results indicated that 76.2% of electors appeared in the Register of Electors at a current address.

Use of available completeness and currency indicators reveals an accuracy level of 72.6%, which means that 72.6% of all eligible electors in Alberta appear at a current address.

The following table illustrates the completeness of the Lists of Electors distributed to political parties in February 2008. The February 2008 elector population is measured against the post-election Lists, as well as the estimated total elector population.

The best method for gauging the quality of elector data is through annual measurements. Surveys will continue on a regular basis to determine the quality of data held in the Register of Electors.

**Table 5: Completeness of the Lists of Electors** 

| Electoral Division        | Number of Names <sup>1</sup><br>February 4, 2008 | Number of Names <sup>2</sup><br>July 2008 | Total Number of Electors <sup>3</sup> (Estimated) |
|---------------------------|--------------------------------------------------|-------------------------------------------|---------------------------------------------------|
| 01 Dunvegan-Central Peace | 14,787                                           | 15,300                                    | 16,594                                            |
| 02 Calgary-Bow            | 30,847                                           | 30,930                                    | 30,451                                            |
| 03 Calgary-Buffalo        | 30,595                                           | 31,223                                    | 29,408                                            |
| 04 Calgary-Cross          | 26,576                                           | 25,609                                    | 26,005                                            |
| 05 Calgary-Currie         | 31,252                                           | 31,842                                    | 34,042                                            |
| 06 Calgary-East           | 26,762                                           | 26,447                                    | 26,507                                            |
| 07 Calgary-Egmont         | 30,616                                           | 30,070                                    | 30,421                                            |
| 08 Calgary-Elbow          | 30,360                                           | 30,266                                    | 29,387                                            |
| 09 Calgary-Fish Creek     | 28,692                                           | 28,203                                    | 27,881                                            |
| 10 Calgary-Foothills      | 32,402                                           | 33,083                                    | 33,407                                            |
| 11 Calgary-Fort           | 27,002                                           | 27,035                                    | 27,552                                            |
| 12 Calgary-Glenmore       | 28,225                                           | 27,997                                    | 27,587                                            |
| 13 Calgary-Hays           | 31,574                                           | 34,364                                    | 33,542                                            |
| 14 Calgary-Lougheed       | 32,007                                           | 34,874                                    | 34,011                                            |
| 15 Calgary-Mackay         | 34,811                                           | 37,883                                    | 34,241                                            |
| 16 Calgary-McCall         | 29,145                                           | 30,669                                    | 30,106                                            |
| 17 Calgary-Montrose       | 25,362                                           | 25,175                                    | 24,760                                            |
| 18 Calgary-Mountain View  | 32,779                                           | 33,311                                    | 32,429                                            |

| Electoral Division              | Number of Names <sup>1</sup><br>February 4, 2008 | Number of Names <sup>2</sup><br>July 2008 | Total Number of Electors <sup>3</sup> (Estimated) |
|---------------------------------|--------------------------------------------------|-------------------------------------------|---------------------------------------------------|
| 19 Calgary-North Hill           | 27,437                                           | 27,219                                    | 28,026                                            |
| 20 Calgary-North West           | 40,435                                           | 41,837                                    | 41,999                                            |
| 21 Calgary-Nose Hill            | 26,775                                           | 26,387                                    | 28,231                                            |
| 22 Calgary-Shaw                 | 30,992                                           | 30,409                                    | 30,135                                            |
| 23 Calgary-Varsity              | 29,658                                           | 29,481                                    | 29,118                                            |
| 24 Calgary-West                 | 38,390                                           | 40,146                                    | 38,767                                            |
| 25 Edmonton-Beverly-Clareview   | 27,230                                           | 28,057                                    | 28,306                                            |
| 26 Edmonton-Calder              | 27,033                                           | 27,420                                    | 27,724                                            |
| 27 Edmonton-Castle Downs        | 33,512                                           | 34,570                                    | 34,148                                            |
| 28 Edmonton-Centre              | 29,427                                           | 30,335                                    | 31,757                                            |
| 29 Edmonton-Decore              | 28,789                                           | 29,184                                    | 31,059                                            |
| 30 Edmonton-Ellerslie           | 27,873                                           | 28,944                                    | 28,042                                            |
| 31 Edmonton-Glenora             | 27,006                                           | 27,266                                    | 28,096                                            |
| 32 Edmonton-Gold Bar            | 29,164                                           | 29,343                                    | 29,568                                            |
| 33 Edmonton-Highlands-Norwood   | 26,683                                           | 27,079                                    | 28,026                                            |
| 34 Edmonton-Manning             | 29,171                                           | 29,724                                    | 29,222                                            |
| 35 Edmonton-McClung             | 30,550                                           | 32,587                                    | 33,018                                            |
| 36 Edmonton-Meadowlark          | 27,907                                           | 28,602                                    | 28,135                                            |
| 37 Edmonton-Mill Creek          | 28,740                                           | 29,773                                    | 28,445                                            |
| 38 Edmonton-Mill Woods          | 26,924                                           | 27,755                                    | 28,530                                            |
| 39 Edmonton-Riverview           | 28,021                                           | 28,132                                    | 27,393                                            |
| 40 Edmonton-Rutherford          | 27,159                                           | 26,939                                    | 26,050                                            |
| 41 Edmonton-Strathcona          | 29,414                                           | 30,390                                    | 29,511                                            |
| 42 Edmonton-Whitemud            | 38,576                                           | 42,793                                    | 41,253                                            |
| 43 Airdrie-Chestermere          | 35,734                                           | 38,989                                    | 38,308                                            |
| 44 Athabasca-Redwater           | 23,808                                           | 24,394                                    | 27,564                                            |
| 45 Banff-Cochrane               | 24,832                                           | 25,778                                    | 27,017                                            |
| 46 Barrhead-Morinville-Westlock | 23,775                                           | 24,792                                    | 25,622                                            |
| 47 Battle River-Wainwright      | 20,444                                           | 21,064                                    | 22,435                                            |
| 48 Bonnyville-Cold Lake         | 19,288                                           | 20,243                                    | 22,350                                            |
| 49 Cardston-Taber-Warner        | 19,486                                           | 19,905                                    | 21,328                                            |
| 50 Cypress-Medicine Hat         | 24,406                                           | 25,035                                    | 26,012                                            |
| 51 Drayton Valley-Calmar        | 19,717                                           | 20,923                                    | 24,233                                            |
| 52 Drumheller-Stettler          | 21,690                                           | 21,694                                    | 24,186                                            |
| 53 Foothills-Rocky View         | 23,928                                           | 25,223                                    | 26,289                                            |
| 54 Fort McMurray-Wood Buffalo   | 32,423                                           | 33,245                                    | 38,507                                            |
| 55 Fort Saskatchewan-Vegreville | 26,464                                           | 27,655                                    | 28,048                                            |
| 56 Grande Prairie-Smoky         | 26,413                                           | 27,058                                    | 30,009                                            |
| 57 Grande Prairie-Wapiti        | 26,975                                           | 27,595                                    | 30,421                                            |
| 58 Highwood                     | 26,864                                           | 28,922                                    | 29,684                                            |
| 59 Innisfail-Sylvan Lake        | 26,170                                           | 27,233                                    | 29,031                                            |
| 60 Lac La Biche-St. Paul        | 18,452                                           | 19,019                                    | 21,431                                            |

| Electoral Division                  | Number of Names <sup>1</sup><br>February 4, 2008 | Number of Names <sup>2</sup><br>July 2008 | Total Number of Electors <sup>3</sup> (Estimated) |
|-------------------------------------|--------------------------------------------------|-------------------------------------------|---------------------------------------------------|
| 61 Lacombe-Ponoka                   | 28,303                                           | 29,935                                    | 31,402                                            |
| 62 Leduc-Beaumont-Devon             | 30,315                                           | 32,419                                    | 31,625                                            |
| 63 Lesser Slave Lake                | 19,555                                           | 19,905                                    | 18,122                                            |
| 64 Lethbridge-East                  | 29,295                                           | 29,579                                    | 28,262                                            |
| 65 Lethbridge-West                  | 29,007                                           | 30,677                                    | 28,579                                            |
| 66 Little Bow                       | 20,078                                           | 20,788                                    | 22,907                                            |
| 67 Livingstone-Macleod              | 22,659                                           | 23,429                                    | 24,412                                            |
| 68 Medicine Hat                     | 29,126                                           | 29,877                                    | 29,560                                            |
| 69 Olds-Didsbury-Three Hills        | 23,086                                           | 24,599                                    | 25,386                                            |
| 70 Peace River                      | 17,920                                           | 17,990                                    | 22,276                                            |
| 71 Red Deer-North                   | 27,854                                           | 27,661                                    | 28,997                                            |
| 72 Red Deer-South                   | 33,261                                           | 34,703                                    | 33,704                                            |
| 73 Rocky Mountain House             | 21,920                                           | 22,934                                    | 25,249                                            |
| 74 Sherwood Park                    | 27,882                                           | 28,349                                    | 28,194                                            |
| 75 Spruce Grove-Sturgeon-St. Albert | 30,989                                           | 33,092                                    | 32,754                                            |
| 76 St. Albert                       | 32,414                                           | 32,550                                    | 31,870                                            |
| 77 Stony Plain                      | 27,901                                           | 29,026                                    | 30,508                                            |
| 78 Strathcona                       | 30,463                                           | 32,140                                    | 32,353                                            |
| 79 Strathmore-Brooks                | 28,155                                           | 28,755                                    | 29,669                                            |
| 80 Vermilion-Lloydminster           | 23,145                                           | 23,399                                    | 24,951                                            |
| 81 West Yellowhead                  | 20,276                                           | 20,770                                    | 22,330                                            |
| 82 Wetaskiwin-Camrose               | 26,454                                           | 27,652                                    | 28,473                                            |
| 83 Whitecourt-Ste. Anne             | 21,673                                           | 22,396                                    | 25,155                                            |
| Totals:                             | 2,283,260                                        | 2,350,045                                 | 2,394,911 <sup>4</sup>                            |

<sup>&</sup>lt;sup>1</sup>This represents the number of names on the Lists of Electors provided to political parties in accordance with section 18(3) of the *Election Act*.

<sup>&</sup>lt;sup>2</sup>This includes the number of names on the Lists of Electors after the target enumeration, with the additions of elector information collected from the revision period, online registrations and on polling day, and following the deletion of duplicated, relocated and deceased electors post-polling day.

<sup>&</sup>lt;sup>3</sup>This is the estimated total elector population based on special Statistics Canada tabulation of the 2006 Census Long Form data regarding citizenship by age. It takes into account that any 16 and 17 year olds in that tabulation would be of voting age by March 2008 and reflects deaths that have occurred since that time. Migration statistics are not included. (Source data provided by Service Alberta—data analysis by Alberta Finance and Enterprise - Statistics)

<sup>&</sup>lt;sup>4</sup>The random rounding process employed by Statistics Canada, implies that the individual Electoral Division counts will not add up to the total specified as these are tabulated separately from the source data.